
STEPHEN H. BRANSFORD, PHD

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VIDEOGRAPHER AND EDUCATOR

- ◆ Highly experienced professional videographer with several years of full-time university teaching, including instruction in advanced video production
- ◆ Successful collaboration with college faculty, staff, and students on a wide range of multimedia projects
- ◆ Highly knowledgeable about trends in the digital distribution of video and its application to pedagogy and digital scholarship
- ◆ Skilled at producing video content across platforms, from Web to broadcast to theatrical release
- ◆ Keenly aware of latest developments in video production and post-production technologies
- ◆ Three years experience producing video content for Emory's Internet journal *Southern Spaces* and two years producing video for *The Mother Nature Network*, the leading environmental website

MEDIA EXPERIENCE

Emory University

Fall 2010-present

Education Analyst for Video

- Provide direction and coordination for video editing and encoding and other video-related activities of the Faculty Services group and Emory's Center for Interactive Teaching
- Act as an information resource for all of Academic Technology Services regarding Final Cut Pro and other aspects of video post-production
- Work closely with the iTunesU administrator in support of video podcasts and classroom lecture capture technologies
- Work with the staff of Emory's Center for Interactive Teaching on researching and planning Emory's future directions and strategies for digital video on the web

Terminus Films

2001-present

Founder

- Produced a wide range of documentary and promotional pieces; examples available at www.terminusfilms.com
- Highly skilled at all production roles, including research, writing, shooting, and editing
- Served as project manager and production coordinator for large shoots
- Produced several short films profiled in Atlanta newspaper *Creative Loafing* in April 2010: bit.ly/a8kk8Q and bit.ly/aljD0f

Emory University

Spring/Summer 2010

Video Producer, Archivist

- Contracted to produce original video content for Emory's "Poets in Place" project; traveled with co-producer Allen Tullos throughout Louisiana, Mississippi, Alabama, and North Carolina shooting videos with poets Natasha Trethewey, Jake York, and Allison Hedge Coke
- Encoded, tagged, and published the entire archive of "Poets in Place" videos to Emory's iTunesU site and managed the structure and layout of "Poets in Place" on iTunesU

The Mother Nature Network [mnn.com] 2008–2010
Producer, Editor

- Produced video content for leading environmental news and information website
- Developed and produced two online series with host Chuck Leavell
- Directed, produced, and edited two television commercials for MNN that have aired throughout southeastern television markets during fall 2010

Downhome Traces 2008–present
Developed video blog about Atlanta’s history, culture, and places: downhometraces.com

Southern Spaces (southernspaces.org) 2004–2006
Digital Media Coordinator

- Produced video content
- Shot and edited video packages with distinguished scholars, activists, and poets, including 2007 Pulitzer Prize winner Natasha Trethewey
- Handled infrastructure of the site’s multimedia materials, including the encoding, streaming, and archiving of digital media
- Assisted with editorial decisions, site design, and copyediting
- Developed an understanding of the key issues and trends related to digital scholarship

Terminus Records 2000–2004
Co-founder, Vice President

- Co-founded Terminus Records, an internationally renowned and distributed record label
- Discovered critically acclaimed talent
- Assisted in the drafting of recording, publishing, and licensing contracts
- Produced marketing videos about Terminus releases for conventions and festivals
- Wrote artist biographies and other publicity material
- Served as executive producer of five records, including those of Danny Barnes, Slang, and Precious Bryant
- Produced Precious Bryant’s *Fool Me Good* record, which received the AFIM Award for Blues Album of the Year 2002, as well as W.C. Handy and Living Blues Awards

TEACHING EXPERIENCE

Emory University 2008–2009
Visiting Assistant Professor, Institute of the Liberal Arts

- Taught sections of the “Introduction to American Studies” and “Visual Culture” courses in both the fall and spring semesters

Georgia State University 2006–2007
Visiting Instructor, Department of Communication

- Taught sections of the “History of Motion Pictures” and “Documentary Film” courses in both the fall and spring semesters
- Supervised production of short student films

Emory University 2005–2008
Teaching Assistant, ILA, “Making Ethnographic Documentary” course

- Assisted Dr. Anna Grimshaw in developing new documentary film course
- Worked with students on technical and creative aspects of documentary filmmaking

- Savannah College of Art and Design** [Savannah campus] 1998–2000
Professor, Department of Film and Video
- Taught three production courses: “Intro to Video Production,” “Directing the Documentary,” and “Interactive Video”
 - Taught the seminar courses “Video in Society” and “Film History”
 - Attended 2000 NAB conference to study trends in DVD authoring technology and produced report for department chair and the Dean of Media Arts
 - Helped organize bi-annual SCAD student film festival, as well as the Savannah International Film Festival

EDUCATION

- PhD in American Studies**, Emory University 2008
Dissertation: “Trying to Make it Real: The Documentary Imagination of American Roots Music.” Dissertation advisors: Allen Tullos and Anna Grimshaw
- MFA in Video/Film**, Savannah College of Art and Design 2000
- MA in American Studies**, College of William and Mary 1996
MA thesis: “Unstable Compounds: Progressive and Reactionary Impulses in Contemporary American Documentary Film”
- BA in English**, Cornell University 1995

AWARDS

- Dean’s Teaching Fellowship, Emory University** 2007–2008

TECHNICAL SKILLS

Final Cut Pro

- 10 years professional experience
- Highly skilled at all aspects of video editing and post-production

Digital media applications

- After Effects
- Avid
- DVD Studio Pro
- Magic Bullet Suite
- Motion
- Photoshop
- Pro Tools
- Soundtrack Pro

Digital video cameras

- 12 years professional experience
- **Sony**: Betacam SP, DVCAM, and XDCAM
- **Panasonic**: DVCPRO and P2-based cameras
- **Canon**: DV and the new HDSLRs

SELECTED PUBLICATIONS AND PROJECTS

Films

- Oraien Catledge film for Mississippi Museum of Art
Commissioned to produce film about renowned documentary photographer Oraien Catledge for museum exhibition

2010
- “Better Know a Neighborhood” video series
Produced a series of videos about Atlanta neighborhoods for 2010 Congress for New Urbanism conference: bit.ly/cjsXSd

2010
- Documentary profile on Ryan Gainey
Currently directing and producing a film about the eccentric master gardener

2010
- Documentary on Atlanta’s Video Music Channel
In conjunction with a senior editor at Crawford Post Production, produced a short film about Atlanta’s VMC; video can be accessed at vimeo.com/7994411

December 2009
- Chuck *Leavell Piano Instruction Vol. 1*, DVD
 - Directed, produced, and edited instructional DVD with renowned Rolling Stones keyboardist
 - Handled the interactive authoring and package design of the DVD
 - Sold over 12,000 units of this DVD worldwide

Fall 2003

Publications

- Review of *And This is Free* DVD. *Stomp and Stammer*, March 2009.
- “Gold Records in Deep Space.” *Southern Spaces*, November 2008.
- “Blues in the Lower Chattahoochee Valley.” *Southern Spaces*, March 2004.
Multimedia academic article that includes maps, interviews, audio recordings, photography, original documentary video, and previously unreleased field recordings by George Mitchell
- “Days in the Country: Representations of Rural Space and Place in Abbas Kiarostami’s *Life and Nothing More*, *Through the Olive Trees*, and *The Wind Will Carry Us*.” *Senses of Cinema*, no. 29, November-December 2003.

Presentations

- “Sittin’ on Top of the Shelf: Preserving Musical Traces”
Film presented at Moving Image Archivists Moving Image Festival

November 2009
- “Raw Materials: Doris Ulmann, Ben Shahn and the
Art of Documenting American Vernacular Music”
Paper presentation at the International Country Music Conference in Nashville, TN

May 2008

Multimedia Museum Exhibit, Emory University Woodruff Library

Spring 2005

- Co-curator and co-producer of “Music of Social Change”
Interactive exhibit on the music of the African American Freedom Struggle

References available upon request